

RIBA'S 2034 MASTERPLAN

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This framework provides our profession – and RIBA – with a vital, long-term outcome to guide our activity to 2034, the date at which the Institute becomes 200 years old.

It seeks to move architects to their rightful position in the design and construction process – as highly-skilled and qualified ‘guardians of the built environment’ – and the goals intend to bring more voices and perspectives to the table, so that the profession can be seen as a truly competent, diverse and valued source of solutions.

It’s based upon the President’s Fact-Finding Mission, led by RIBA Past-President Alan Jones, and will be used by RIBA to guide short-term strategies in the run up to 2034.

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Architects through their “deep generalist” education make them a natural fit to be the “guardians of the built environment”. Unfortunately, in recent years there has been a race to the bottom, with architects treated as commodity and not paid what they sense they are worth, giving advice for free in the hope they might win a commission and then they aren’t trusted as much as other roles within the design and construction process. Looking at the average salary of architects after a long education, it is fair to say architects aren’t valued.

But gradually society, investors and government are becoming more aware of the fact that spaces and places where we all live and work and how we travel between them has a very significant impact upon the world - in terms of climate emergency, the bio-diversity crisis, health and well-being, as well as the sense of belonging, identity and spatial and environmental quality. Our world, and those countries, governments and societies within it, need architects to step up and be at their best, to help facilitate and lead the devising and delivery of the most appropriate solutions to the problems we face, and the commitments and aspirations that shape our collective future. There is a shift from what architecture is, to what architecture does.

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How architects work for society can be enhanced for the good of everyone. We need the early involvement of architects in exploring problems and potential solutions, in town planning, and onwards into detailed design and material choices, in and through procurement, to ensure a consistent golden thread of expertise from the very beginning of the idea of a project through to its realisation, occupation and confirmation of its performance.

Our world needs practical and intellectual leadership, and architects, supported by their institute RIBA, are in the best position to help realise the creation a better world. But first, we as a profession and an institute need to need to address and overcome the current issues articulated above. The gradual decline of the architect's role has taken many years, and it will take many more to reverse this process. To set goals, we will use RIBA's 200 anniversary as a deadline for making this change, so that by 2034:

| Architects create value for
| society and themselves

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To achieve this, we have created what we call the VALUE CIRCLE.

This consists of three elements:

- **Competency (Education: Research, Knowledge & Data)** - a profession that demonstrates sufficient knowledge, judgment, skill and strength to lead the delivery of a sustainable built environment.
- **Confidence (Advocacy, Policy & Influence: Diversity, Inclusion & Culture)** - a profession whose well placed self-assurance arises from its appreciation and continual development of its own abilities and qualities.
- **Cashflow (Practice & Business Skills; Delivery)** - A profession that creates value and shares in it equitably.

The Masterplan is based on the research undertaken as part of the Presidents Fact Finding Mission (PFFM) and is designed to accommodate six biennial plans reflecting the presidential cycle in reaching the goals. Council are the holders and stewards of the plan, looking at the results in the benchmarking survey and suggesting areas for prioritisation to the Board, who, in conjunction with the next president, set the next Biennial plan from which the executive will develop its delivery activities and budget. In this respect, the Council acts as strategic insight body and Board as the strategic oversight body.

Over the next twelve years we will be measuring our success in delivering the above outcome by using these measures:

- the completion of CPD & mandatory competencies
- an increase in the percentage of UK buildings rated as good quality
- an increase in the number of building projects involving an architect
- an increase in the diversity of the profession
- an increase in the average salary and revenue of architects

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	Architects create value for society and themselves						
Desired Outcomes	A profession that demonstrates sufficient knowledge, judgment, skill, and strength to lead the delivery of a sustainable built environment.		A profession whose well placed self assurance arises from its appreciation and continual development or is own abilities and qualities		A profession that creates value and shares in it equitably		
Biennial Plan 6: 2032-33							
Biennial Plan 5: 2030-31							
Biennial Plan 4: 2028-29							
Biennial Plan 3: 2026-27							
Biennial Plan 2: 2024-25							
Biennial Plan 1: 2022-23							
Themes	Education	Research, Knowledge & Data	Advocacy, Policy & Influence	Diversity & Inclusion	Culture	Practice & Business Skills	Delivering
Key Success Measures	CPD completed, qualifications, publications, informal learning, mandatory competencies.		Number of building projects involving an architect. Demographic make up of architects. Number of Cultural Programme engagements			Average salary of architects. Average revenue of architects.	

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