



Proposal for a Cultural Center Inspired by the UK Pavilion at the 2010 Shanghai Expo -
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Territorial Insertion



Brasil



São Paulo - SP



Monte Mor



Cultural Centre in Monte Mor: A Floating Haven of Culture and Well-Being

Inspired by the United Kingdom Pavilion at the 2010 Shanghai Expo, the Cultural Centre in Monte Mor will rise as a sanctuary immersed in the waters of the Capivari River. Surrounded by a natural lake, accessible via rural pathways or waterways, which expands over a broader plain during seasonal floods, the cultural centre will be accessible exclusively by boats, featuring a floating deck that invites visitors into a tranquil and connective space.

Constructed using sustainable and local materials, the design incorporates bamboo in its latticed structure, creating immense, intertwining sculptures that echo the façade of Thomas Heatherwick's pavilion. The more enclosed areas, such as the auditorium and the Recreational Space / Yoga / Crochet and Ceramics Workshops, will feature roofs crafted from thatch, complemented by bamboo extensions, forming a provocative and harmonious presence within the natural landscape. The project will rest on large pre-cast concrete slabs, ensuring structural robustness, while the columns, embedded in the



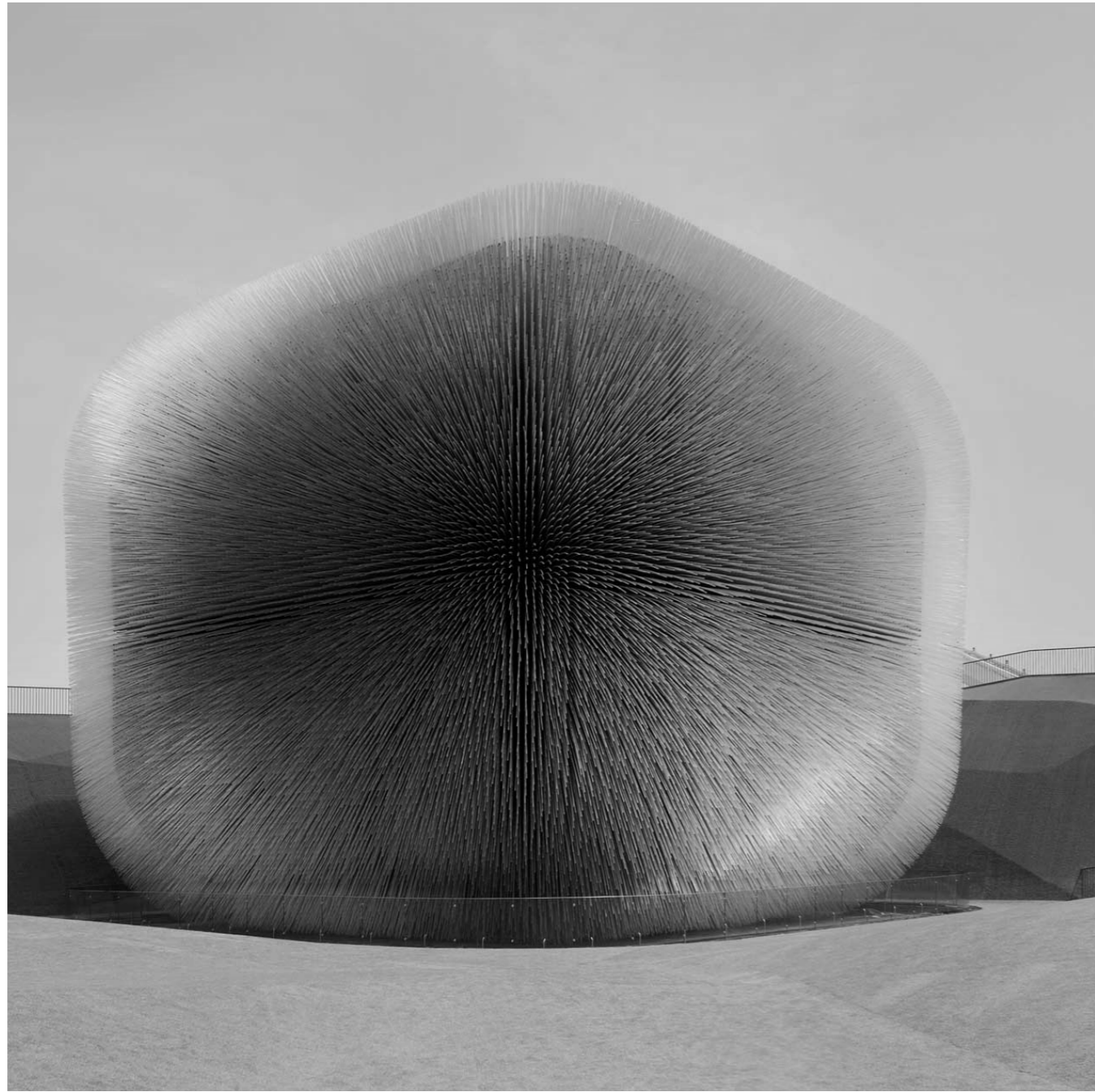
shallow waters of the inserted lake, will also be made of concrete, highlighting the use of locally sourced materials and regional craftsmanship.

This collective space will be dedicated to learning and well-being, hosting ever-changing cultural and artisanal activities to offer an immersive and transformative experience. The Cultural Centre will stand as an invitation to reflection, art, and community, blending seamlessly with the flow of the waters and the rhythm of life in Monte Mor.

The construction is inspired by the water reeds that the region possesses, with their fine, lofty tips daring beyond the bounds of their forms. Its lines are an ode to the wild delicacy of the place, as if the architecture emerged from the earth, reflecting the harmony between context and concept.



Capim-d'água / water grass



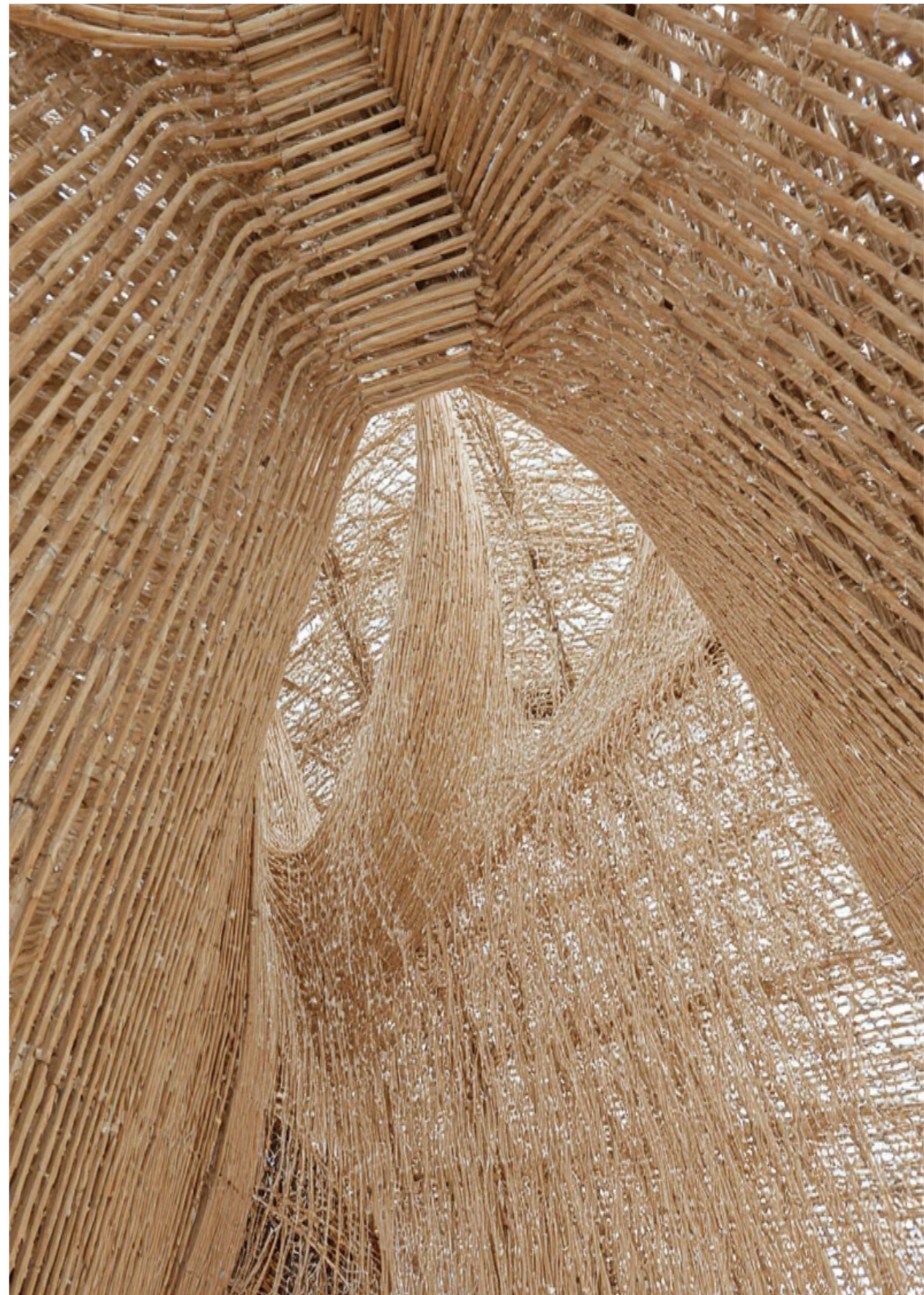
Thomas Heatherwick | UK pavilion at Expo 2010



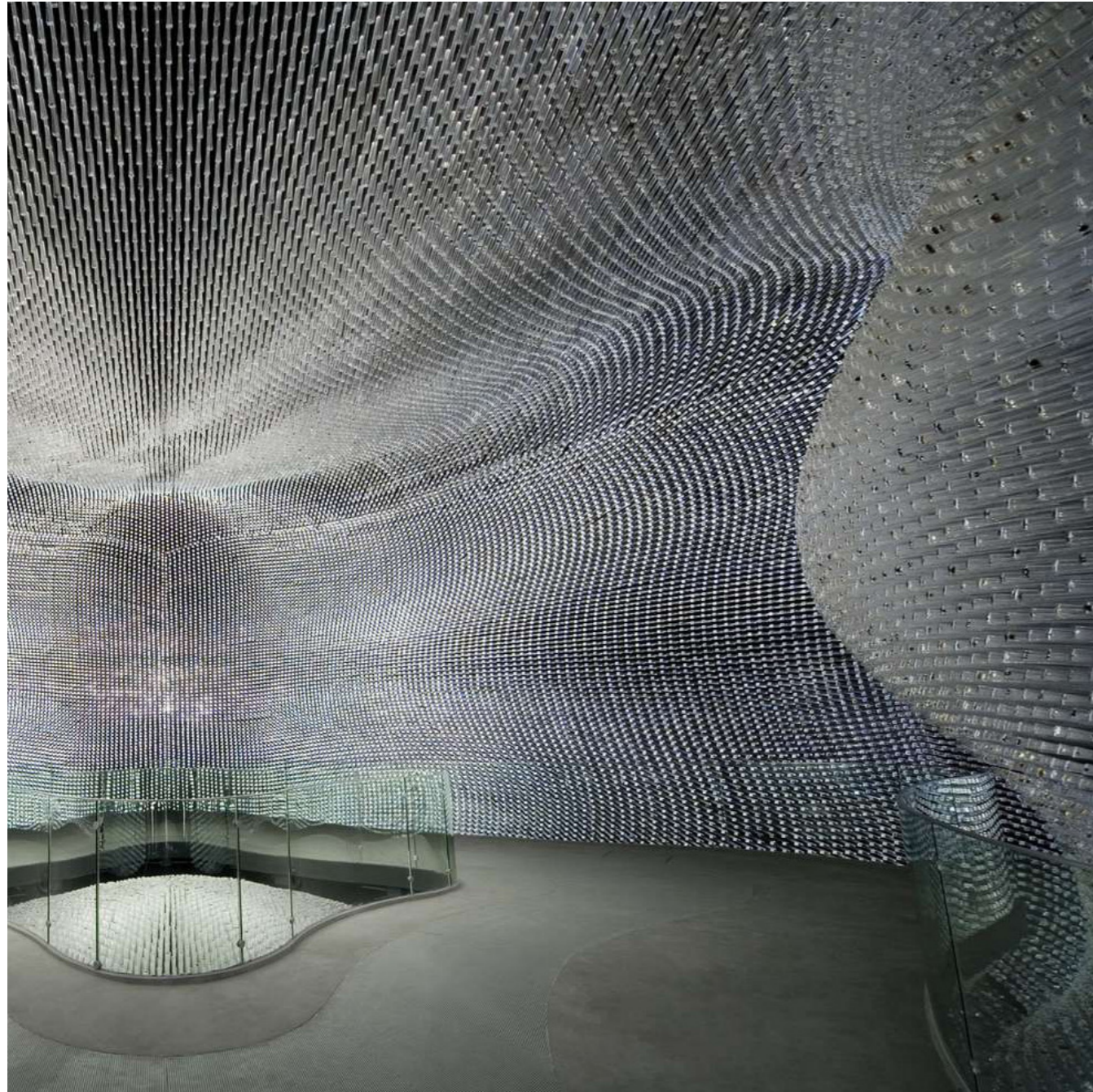
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Thomas Heatherwick | UK Pavilion at Expo 2010: a photo highlighting the internal details, its forms, textures, and shadows that served as inspiration.



Proposed design detail with the interweavings of the roof, inspired by the volumes and forms of Thomas Heatherwick's project

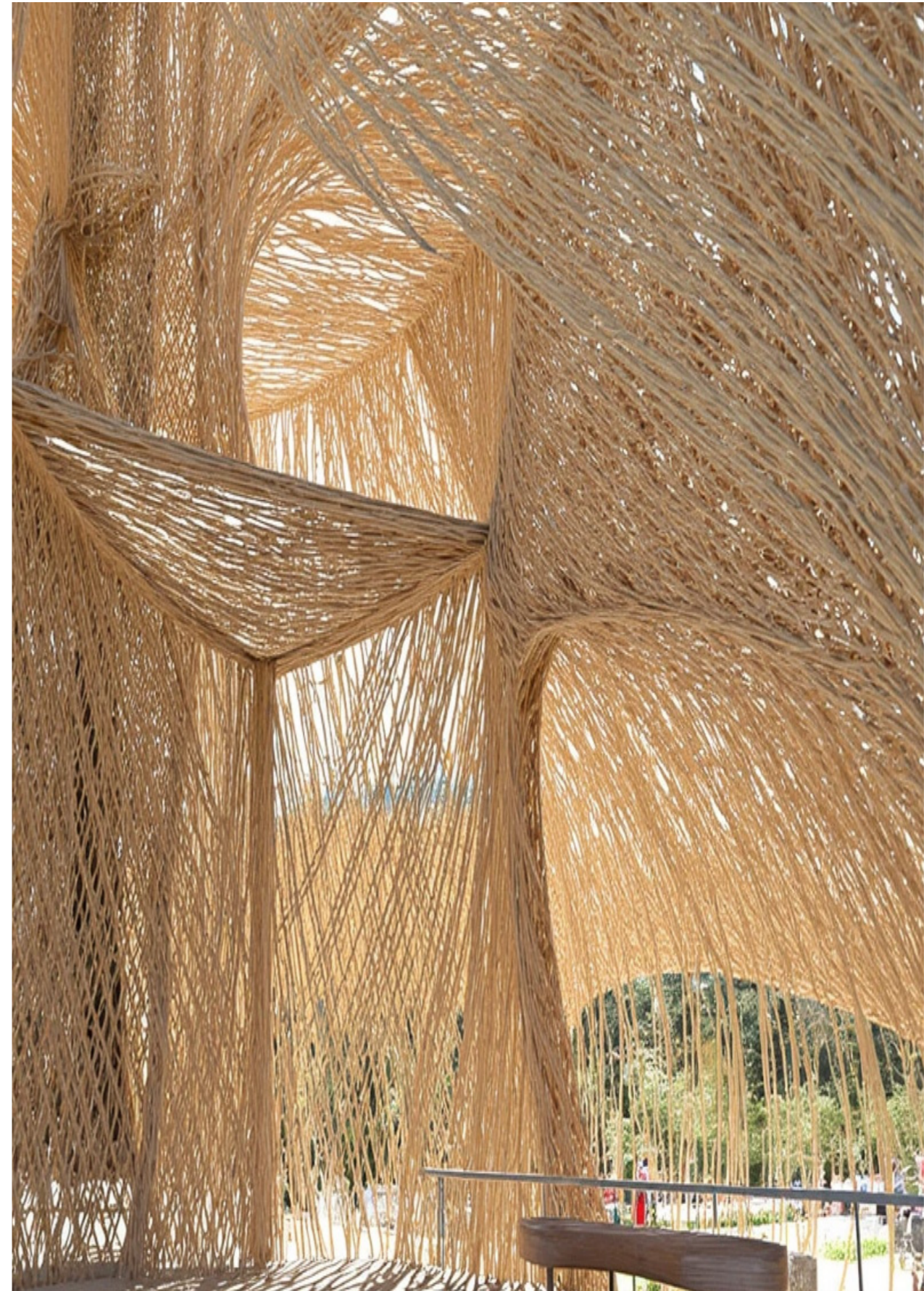


Thomas Heatherwick | UK Pavilion at Expo 2010: cutouts of the floor and projection of the internal volume in his design.



Proposed design detail, where the cultural centre replicates the use of advanced curves internally within the building, along with horizontal cutouts that permeate and provide volumetric openings.

Other detailed interior images of the cultural centre, showcasing architectural elements that highlight the interaction between spaces, forms, and lighting, creating a unique and immersive atmosphere within the building.







Elaborate interior image of the auditorium, highlighting the architectural details, seating arrangement, lighting design, and the overall atmosphere that enhances the experience of the space.